

# BRANDL TUCKER

brandltucker.com

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Sacramento, CA

## Vision Service Plan, Rancho Cordova

**Creative Specialist** 4/17–5/20

- Designed B2B and B2C on-brand marketing materials across multiple lines of business
- Created In-house graphics focusing on employee engagement
- Managed a variety of projects while meeting tight deadlines
- Supported production team by completing design reviews and providing art direction
- Worked to improve processes for greater productivity
- Maintained excellent relationships with requestors

## Full Steam Marketing & Design, Salinas

**Senior Graphic Designer** 1/15–8/16

- Collaborated directly with Art Director to concept and design ad campaigns for clients mostly within the agriculture industry
- Developed logos and identities for small businesses and large corporations
- Point-of-sale materials and packaging
- Production work including prepress of packaging
- Maintained strong relationships with vendors
- Notable clients included Ocean Mist Farms and Taylor Farms

## National Geographic Learning, Monterey

**Graphic Designer** 4/14–10/14

- E-pub catalog production
- On-brand marketing for print and web
- Adhered to corporate branding standards

## Excelligence Learning Corporation, Monterey

**Graphic Designer** 5/13–4/14

- Direct marketing materials
- Fast-paced catalog production

## Monterey County Weekly, Seaside

**Senior Graphic Designer** 2/05–5/13

- Cover design/editorial layout design and production
- Concepting and designing advertisements
- Website content administration
- Prepress and production for 60+ page weekly paper
- Very high productivity in fast-paced environment
- Management of department when needed
- Created and managed internship program

Bachelor of Science, Design **University of California, Davis**

Adobe CC | Microsoft Office | Marketing/Copywriting | Packaging | Prepress/Production  
Back-End Web Maintenance | Photo Editing/Retouching